3 Reasons to Outsource Your IT

How the Right MSP Can Transform Your Business

Why Outsource IT?

The modern business world is not for the faint of heart. Between fending off cyberattacks to maintaining a competitive edge to supporting a hybrid workforce, today's businesses need reliable, secure technology that can stay ahead of constant change.

Managed service providers, or MSPs, act as a technology partner that works as a true extension of your organization. They handle all your IT needs, from 24/7/365 monitoring to proactive cybersecurity tools and everything in between, so you can focus on your business.

In this eGuide, we outline three of the top benefits of partnering with an MSP and the core services that make it all possible.

Table of Contents

The right people, processes and technology can help your business reduce costs, boost productivity, fight cybersecurity threats and much more. Read on to learn more about how a managed service provider can transform your business.

32% of executives indicate a budget increase for traditional outsourcing, with growing demand for access to hard-to-source talent and expertise in technology and transformation.
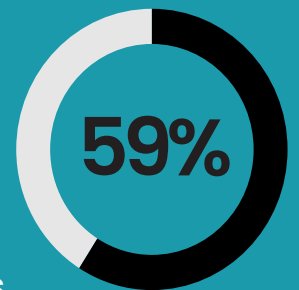
–Deloitte

01.

Save Time and Money

There are only so many hours in the day. How can you grow your business, sustain client relationships and oversee your own IT infrastructure effectively all at the same time? The resounding answer is outsourcing your IT. An MSP can save you time and money with their industry expertise, technical skill sets and dedicated resources.

☐ **Managed IT Services –** From monitoring for cybersecurity threats to enhancing network speed, managed IT services ensure your business technology is optimized and secure 24/7/365.

☐ **IT Consulting –** Professional IT consultants can guide you through projects while minimizing disruption to day-to-day operations. Look to an MSP for innovative solutions to help you cut costs and boost productivity.

59% of businesses cite cost as the biggest reason for outsourcing, according to Zippia. Outsourcing IT provides an enormous opportunity for cost savings because businesses work more efficiently with an experienced team of experts managing their IT.

59%

02.

Boost Efficiencies and Productivity

Businesses that take advantage of modern technology can realize some truly transformational benefits. From supporting a hybrid workforce to increasing operational agility, today's IT solutions are changing how, where and when we get things done.

- ☐ Cloud-based services (like Microsoft 365) allow hybrid teams to collaborate, meet and share files from anywhere with an internet connection.

- ☐ As business needs expand and contract, cloud services make it quick and easy to scale resources up or down as necessary.

- ☐ Cost-conscious businesses may prefer cloud solutions that typically don't require expensive hardware purchases and maintenance.

Nearly a quarter of small businesses in the U.S. outsource digital marketing, according to Clutch. It makes sense because we all know trying to do everything yourself only slows business growth down.

Tip: An experienced MSP can deliver custom IT solutions tailored to your unique business objectives.

03.

Build Resiliency

No one knows what the future holds, but you can prepare for the unexpected. If your business relies on technology to get business done, set aside time now to implement smart IT solutions you can lean on later.

Advanced Cybersecurity Solutions

The right tools, technologies, expertise and training can safeguard your entire IT infrastructure from today's sophisticated cyberattacks.

Backup and Recovery Services

Considering the prevalence of ransomware attacks and the frequency of employee errors, every business should have a reliable, fast backup and recovery solution in place.

IT Compliance Services

Partnering with an MSP well-versed in compliance requirements, especially in highly regulated fields like healthcare, is critical to building business resilience.

According to Accenture, reliable products build resilience because they "operate during a major disruption or crisis, with minimal impact on critical business and operational processes."

Securus Takes the Stress out of Technology

No one does technology better than the team at Securus. We're dedicated to solving IT headaches so you can focus on growing your business. Let us handle your IT so you don't have to.

Cybersecurity

Network Security

Endpoint Detection and Response

Advanced Email Protection

Cyber Threat Management

Managed IT Services

Cloud Services

Data Backup and Recovery

Cloud Hosting

IT Consulting

IT Compliance

Your Tech Is Our Top Priority

We take pride in offering IT solutions that help businesses thrive. From proactive monitoring to the latest in cybersecurity, our experts work to resolve issues before they lead to costly downtime.

Since 2011, we've been serving small to medium-sized businesses in beautiful Vancouver, WA and all along the West Coast with enterprise-level IT solutions. We offer a full suite of IT services that can help you streamline operations, increase productivity, and secure your data — allowing you and your staff to focus your energy on what you do best.

Reach out to Securus today to schedule a free consultation.

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